

5 Questions to Re-Engage Your Database

As summer winds down and routines return, it's the perfect time to spark conversations with your database. These 5 questions are designed to be engaging, friendly, and natural—helping you reconnect with clients, spark new opportunities, and stay top-of-mind as their go-to Realtor.

Are you still loving your current home?

This open-ended question helps gauge satisfaction and can reveal if they're ready for an upgrade or considering a change.

Thinking about a fresh start or need more space—or maybe a cozy downgrade?

Encourages them to imagine possibilities. Downsizing, upsizing, or relocating may be on their mind even if they haven't voiced it yet.

Curious about where the market's headed now that summer's wrapping?

Positions you as the expert. Share quick market insights to demonstrate value and keep them informed.

Would you like to compare what homes in your area are worth now?

Invites them to explore equity and value. This often sparks conversations about selling or refinancing.

Know anyone thinking of selling, buying, or just wanting the inside scoop?

Opens the door for referrals while keeping the tone casual and helpful.

These simple, friendly questions can create opportunities for meaningful conversations and keep you top-of-mind. Whether it's guiding clients through their next move or helping them connect someone else with a trusted Realtor—you'll always be seen as the go-to resource.